

Local advertising and news magazines, delivered free to over 6,500 homes.
Includes Burpham Community Association newsletter.

Burpham + Stoughton Pages Pages

Fees for advertising in both
publications concurrently

Multi-Publication Rate Card
January–February 2022

	Single issue in both publications (save approx. 10%)	3 issues in both publications (save approx. additional 10%)	6 issues in both publications (save approx. additional 15%)	Ad professionally artworked from your content (if required)	Ad professionally designed from your content & supplied to you as PDF or JPEG (if required)
Quarter page (72.5mm X 104mm)	£80.00 (£40.00 each)	£216.00 (£36.00 each)	£408.00 (£34.00 each)	£25.00	£50.00
Half page (150mm x 104mm)	£162.00 (£81.00 each)	£438.00 (£73.00 each)	£828.00 (£69.00 each)	£35.00	£70.00
Full page (150mm x 212mm)	£280.00 (£140.00 each)	£756.00 (£126.00 each)	£1,428.00 (£119.00 each)	£45.00	£90.00
Double page	£504.00 (£252.00 each)	£1,362.00 (£227.00 each)	£2,568.00 (£214.00 each)	£75.00	£150.00
Inside Front Cover	£324.00 (£162.00 each)	N/A	N/A	£45.00	£80.00
Inside Back Cover	£324.00 (£162.00 each)	N/A	N/A	£45.00	£80.00
Back Cover	£360.00 (£180.00 each)	N/A	N/A	£45.00	£80.00
Front Cover Feature & Editorial/Ad spread	£530.00 (£265.00 each)	N/A	N/A	£25.00	£50.00

Note:

In order to qualify for the discounts above, we require advertisers to book and pay in advance of publication of the first issue in which their ad appears.

Copy deadlines:

6th December (for January–February 2022 issue)
7th February (for March–April 2022 issue)

Technical specifications

Page Size

170mm (W) x 240mm (H)

Half Page Ad Area

150mm (W) x 104mm (H)

Margins

Outside: 12mm

Full Page Ad Area

150mm (W) x 212mm (H)

1/4 Page Ad Area

72.5mm (W) x 104mm (H)

Inside: 8mm

Top: 12mm

(Proportionate to A4/A5)

Bottom: 16mm

Bleed on full page ads: 3mm

Contact:

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