

Local advertising and news magazine, delivered free to over 3,500 homes & local businesses.

# Stoughton Pages

Bi-monthly magazine in print & online

Rate Card  
January–February 2022

	Single issue	3 issues (save approx. 10%)	6 issues (save approx. 15%)	Ad professionally artworked from your content (if required)	Ad professionally designed from your content & supplied to you as PDF or JPEG (if required)
<b>Quarter page</b> (72.5mm X 104mm)	£45.00	£40.00 each (£120.00)	£38.00 each (£228.00)	£25.00	£50.00
<b>Half page</b> (150mm x 104mm)	£90.00	£81.00 each (£243.00)	£76.00 each (£456.00)	£35.00	£70.00
<b>Full page</b> (150mm x 212mm)	£155.00	£140.00 each (£420.00)	£132.00 each (£792.00)	£45.00	£90.00
<b>Double page</b>	£280.00	£252.00 each (£756.00)	£238.00 (£1,428.00)	£75.00	£150.00
<b>Inside Front Cover</b>	£180.00	N/A	N/A	£45.00	£80.00
<b>Inside Back Cover</b>	£180.00	N/A	N/A	£45.00	£80.00
<b>Back Cover</b>	£200.00	N/A	N/A	£45.00	£80.00
<b>Front Cover Feature &amp; Editorial/Ad spread</b>	£295.00	N/A	N/A	£25.00	£50.00

**Note:**

In order to qualify for the discounts above, we require advertisers to book and pay in advance of publication of the first issue in which their ad appears.

**Copy deadlines:**

6th December (for January–February 2022 issue)  
7th February (for March–April 2022 issue)

**Technical specifications**

*Page Size*

170mm (W) x 240mm (H)

*Half Page Ad Area*

150mm (W) x 104mm (H)

*Margins*

Outside: 12mm

*Full Page Ad Area*

150mm (W) x 212mm (H)

*1/4 Page Ad Area*

72.5mm (W) x 104mm (H)

Inside: 8mm

(Proportionate to A4/A5)

Top: 12mm

Bottom: 16mm

Bleed on full page ads: 3mm

**Contact:**

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